



JONATHAN ROBUCHON

ENGINEERING PROJECT DIRECTOR

ABOUT ME

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LANGUAGES

French & English

Full-stack Web Developer by training, I have built a rich and diverse career that has taken me from **web development** to **managing strategic projects** within an **international** company of 600 employees. After nine years of experience in **hotel web marketing**, where I acquired skills in development, project management, web marketing strategy, **sales, and client relations**, I gradually transitioned into roles with greater responsibility.

Notably, I was a **business leader** before joining D-EDGE, the European leader in **hospitality** technology, where I held successive roles over eight years as **Project Manager, Product Manager**, and finally **Engineering Project Director**. These experiences allowed me to execute and/or lead strategic initiatives across a wide spectrum.

Today, armed with these experiences, I am seeking to start a new Professional chapter where I can continue to apply my **strategic and operational expertise** to ambitious projects. Details of my recent projects can be found on my interactive portfolio, and I would be delighted to discuss them with you during a meeting. I also have **letters of recommendation** attesting to my achievements and skills, which I can share upon request.

ACHIEVEMENTS

- 1 company created
- 2 company mergers supported
- 4 products transformed into complete offerings
- 25 strategic projects successfully completed
- 2 proprietary CMS designed
- 15 APIs designed and developed
- 200 websites developed
- 300 web marketing projects supervised
- 30 PSP integrations implemented
- 100 web marketing projects sold

SKILLS

PROJECT & PRODUCT MANAGEMENT

Expert in **agile** methodologies, product **roadmap** management, and strategic **reporting** to successfully lead projects.

DEVELOPMENT & TECHNOLOGIES

Proficient in **Frontend** and **Backend** development, **APIs**, **AWS & Google** stacks, and **microservices** architectures.

PAYMENT & SECURITY

PSP expert, **PCI DSS** compliance, **vulnerability** management, **GDPR**, and **anti-bot** solutions.

PROFESSIONAL EXPERIENCE

D-EDGE

PARIS, FRANCE

2017 - 2024

ENGINEERING PROJECT DIRECTOR

At D-EDGE, I actively contributed to two consecutive **company mergers** following acquisitions, played a key role in **creating several products** that have now become standalone offerings, designed and **developed dozens of APIs** and POCs, **led multiple strategic projects**, and participated in the success of numerous sales meetings.

CLICNBOOK

PARIS, FRANCE

2012 - 2017

CO-FOUNDER

Clicnbook was born from the founders' passion for technology and our desire to bring something new to the **hospitality** sector. To achieve this, we designed a **CMS** that included features - unprecedented at the time for the industry - such as multi-domain **SEO**, a single management interface (**CakePHP**), integration with the hotel's booking system (**SOAP Web Services**), and integration with the hotel's social ecosystem (**REST Web Services**: Facebook, Twitter, Instagram, TripAdvisor). Clicnbook allowed me to expand my skills and profile as I held the roles of **leader**, **salesperson**, and **developer**. We won 28 out of the 30 tenders we participated in.

EFICOM

NANTES, FRANCE

2008 - 2012

TECHNICAL DIRECTOR

At Eficom, I held several positions, starting as a Front-end **Developer** during my internship, then progressively moving on to Full-stack Developer, **Project Manager**, and finally **Technical Director**. I played an active role in the company's growth, particularly by developing a new CMS using CakePHP and supporting the sales teams. I left Eficom in 2012 to embark on the Clicnbook venture.

TRAINING

ÉCOLE ISATIC

LUÇON, FRANCE

2007 - 2008

EUROPEAN POST-GRADUATE DIPLOMA - WEBMASTER

After completing my Advanced Vocational Training in Management Information Systems, I pursued one of the few programs (at the time) specialized in the **web** domain, which helped me consolidate the skills I had acquired self-taught (web design, web **development**, **SEO**, hosting) through the completion of small projects.

LYCÉE LA JOLIVERIE

NANTES, FRANCE

2005 - 2007

ADVANCED VOCATIONAL TRAINING - IT SYSTEMS

This training allowed me to acquire my first skills as a developer, as it is designed to train IT professionals capable of developing applications in various fields. It focuses on both the ability to **study needs and analyze** (using methods like Merise and UML) as well as development (**algorithms**, Java, PHP, Python).

LYCÉE LA JOLIVERIE

NANTES, FRANCE

2003 - 2005

BACCALAURÉAT - SCIENCES AND SUPPORT TECHNOLOGY

In High School, I enjoyed **sciences** and specifically **mathematics**. During my third year I realised that I wanted to do something in relation to Web development and therefore started to create some small websites.